

# Corporate Strategic Planning & Budgeting

Alignment. Buy-in. Confidence.

*Multiple stakeholders? Competing Objectives? Limited Resources?  
And you want everyone to buy-in to the final decision?*

## **Expert Choice makes all of this possible.**

In today's complex world, competition is increasing and you are faced with big decisions about your strategy, your budgets and your risks. Measuring your ROI is crucial to understanding your next moves and could determine whether your business succeeds or fails.

### **Alignment, Buy-in and Confidence**

Based on the Analytical Hierarchy Process (AHP), Expert Choice software is designed to help decision-makers overcome the limits of the human mind to synthesize qualitative and quantitative inputs from multiple stakeholders. The result is sound analysis and clear thinking that everyone in the organization agrees with and understands. Expert Choice software:

- Brings structure and measurement to your planning & budgeting process
- Develops strategic priorities and optimally allocates your resources
- Communicates priorities and builds consensus
- Confidentially justifies and documents your strategic decisions

From your corporate strategies to your information technology deployments and from your marketing strategy to your enterprise portfolio planning & analysis, Expert Choice gets you to the answers you require.

Expert Choice serves more than 100 of the Fortune 500 and 30 Federal Government agencies. It is also taught in over 100 universities and used in 60 countries worldwide. Join the leader in collaborative decision-making software, otherwise you are just guessing.

Contact us today learn how you can get started,  
[info@expertchoice.com](mailto:info@expertchoice.com).

*"Expert Choice helped us prioritize our initiatives and select those that drive success based on alignment to company strategy and customer needs."*

Kenneth  
Henriksen  
Sprint Business  
Solutions—  
Planning.

